

FOR IMMEDIATE RELEASE

DTS and Manzanita Partner to Integrate DTS-HD[®] Audio into Manzanita Products

Enables creation of broadcast and on-demand content with DTS-HD audio

Calabasas / Poway, CA, September 9, 2010 — **DTS, Inc.** (NASDAQ: DTSI) and Manzanita Systems, Inc., today announced a collaboration that will bring DTS' highly regarded multi-channel HD audio format (DTS-HD[®]) to Manzanita's popular MPEG multiplexing and analysis solutions. The program will enable Manzanita's broadcast and post-production customers to add DTS-HD audio into new and existing high definition MPEG2 and H.264 content.

"As highly regarded developers of MPEG multiplexing tools, we are delighted that Manzanita software will soon offer support for DTS-HD audio," says Brian Towne, Executive Vice President and Chief Operating Officer for DTS Inc. "As content delivery services continue to expand and diversify, this integration will ensure that the widest number of operators and service providers can offer consumers the highest quality surround sound experience thanks to DTS-HD audio."

DTS' multi-channel audio technologies are increasingly being adopted by broadcasters and online digital delivery and download service providers as they look to offer a differentiated, high quality surround sound experience to consumers.

"Leading production facilities use Manzanita's comprehensive MPEG-2 multiplexer software to create transport streams for a variety of MPEG broadcast and video-on-demand (VOD) applications," says Fady Lamaa, Senior Vice President of Marketing and Business Development at Manzanita Systems, Inc. "We are excited about working with DTS and providing the broadcast industry with the tools necessary to produce these state-of-the-art DTS-HD formats."

The DTS-HD support will be available to all Manzanita customers in October 2010. The Manzanita multiplexer will accept as input DTS-HD binary data and the .dtshd file format. The Manzanita analyzer will detect the presence of DTS-HD audio in transport streams and can verify the audio settings for compliance with broadcaster specifications.

About DTS, INC.

DTS, Inc. (NASDAQ:DTSI) is dedicated to making digital entertainment exciting, engaging and effortless by providing state-of-the-art audio technology to hundreds of millions of DTS-licensed consumer electronics products worldwide. From a renowned legacy as a pioneer in multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc standard and is now increasingly deployed in enabling digital delivery of movies and other forms of digital entertainment on a growing array of network-connected consumer devices. DTS technology is in home theaters, car audio systems, PCs, game consoles, DVD players, televisions, digital media players, set-top boxes, smart phones, surround music software and every device capable of playing Blu-ray discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California with its licensing operations headquartered in Limerick, Ireland. DTS also has offices in Northern California, Washington, Canada, China, France, Hong Kong, Japan, South Korea, Taiwan and the United Kingdom. For further information, please visit www.dts.com. DTS, DTS-HD, and DTS and the DTS Symbol together are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. © 2010 DTS, Inc. All rights reserved.

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About Manzanita Systems, Inc.

Manzanita Systems is a leading provider of essential MPEG software solutions for digital television, VOD, and digital ad insertion. Renowned for adherence to standards, Manzanita's transport stream analyzers and multiplexers are indispensable tools that enable service providers, broadcasters, post-production houses, and manufacturers of digital video technologies to produce better MPEG content, workflows, and solutions. The Manzanita products are available as standalone applications and SDKs for offline and real-time applications. Learn more about Manzanita's proven solutions at <http://www.manzanitasystems.com>.

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks, uncertainties, assumptions and other factors which, if they do not materialize or prove correct, could cause DTS' results to differ materially from historical results or those expressed or implied by such forward-looking statements. All statements, other than statements of historical fact, are statements that could be deemed forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. These statements may include, among others, plans, strategies and objectives of management for future operations; any statements regarding proposed new products, services or developments; any statements regarding future economic conditions or financial or operating performance; statements of belief and any statements of assumptions underlying any of the foregoing. The potential risks and uncertainties that could cause actual growth and results to differ materially include, but are not limited to, the transition to the next generation optical drives and consumer adoption of such technology, the rapidly changing and competitive nature of the digital audio, consumer electronics and entertainment markets, the Company's inclusion in or exclusion from governmental and industry standards, continued customer acceptance of the Company's technology, products, services and pricing, risks related to ownership and enforcement of intellectual property, the continued release and availability of entertainment content containing DTS audio soundtracks, success of the Company's research and development efforts, risks related to integrating acquisitions, greater than expected costs, the departure of key employees, the current financial crisis and global economic downturn, a loss of one or more of the Company's key customers or licensees, changes in domestic and international market and political conditions, and other risks and uncertainties more fully described in DTS' public filings with the Securities and Exchange Commission, available at www.sec.gov. DTS does not intend to update any forward-looking statement contained in this press release to reflect events or circumstances arising after the date hereof.

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SOURCE: DTS, Inc.

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