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FOR IMMEDIATE RELEASE:

Music Choice to Bring Music Channels to iPads

*Harmonic and Manzanita Help Adapt Native Technology
to Offer Music Content to Cable Customers Anytime, Anywhere*

NEW YORK, NY — June 15, 2011 — Music Choice® (www.musicchoice.com), the multi-platform video and music network, announced today the launch of their music channels on the iPad. The unique technology was adapted for the tablet in conjunction with **Harmonic, Inc.** and **Manzanita Systems, Inc.**

Authenticated cable customers will soon be able to enjoy Music Choice's music channels on their iPads through their TV provider's apps. Currently, Music Choice programs 45 channels of uninterrupted music in every genre.

"As consumer viewing habits evolve, so does the way we deliver content," said Dave Del Beccaro, President and CEO of Music Choice. "The fastest way to bring our music channels to the iPad – and support and enhance our distributors' TV Everywhere offerings – was to work with experienced partners like Harmonic and Manzanita. This technology allows distributors to stream Music Choice channels to their customers on their own apps."

"TV Everywhere offers great opportunities for programmers and providers, and we are pleased to provide Music Choice with the ProStream 4000 real-time, multiscreen transcoding solution to bring their content to viewers whenever and wherever they want it," said Geoff Stedman, Senior Vice President for Corporate Marketing at Harmonic.

"Manzanita is excited to work with Music Choice on its TV Everywhere initiatives," said Greg Vines, President of Manzanita Systems, Inc. "We look forward to applying our expertise in MPEG and transport streams to enable Music Choice to deliver the highest level of compliance when distributing content to the iPad."

Music Choice was the first programmer to support the TV Everywhere platform, providing affiliates with broadband access to the music channels in 1996.

About Music Choice:

Music Choice, the multi-platform video and music network, delivers its music programming to millions of consumers nationwide through their televisions, online and mobile devices. Music Choice programs dozens of uninterrupted music channels; produces Music Choice Originals that feature today's hottest established and emerging artists; and offers thousands of music videos. Music Choice is a partnership among subsidiaries of Microsoft Corporation, Motorola, Inc., Sony Corporation of America, EMI Music and several leading U.S. cable



providers: Comcast Cable Communications, Cox Communications and Time Warner Cable. MUSIC CHOICE® is a registered trademark of Music Choice.

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About Harmonic Inc.

Harmonic Inc. (NASDAQ: HLIT) provides infrastructure that powers the video economy. The company enables content and service providers to efficiently create, prepare, and deliver differentiated video services for television and new media platforms. More information is available at www.harmonicinc.com.

About Manzanita Systems, Inc.

Manzanita Systems is a leading provider of essential MPEG software solutions for digital television, VOD, and digital ad insertion. Renowned for adherence to standards, Manzanita's transport stream analyzer and multiplexer are indispensable tools that enable service providers, broadcasters, post-production houses, and manufacturers of digital video technologies to produce better MPEG content, workflows, and solutions. The Manzanita products are available as standalone applications and SDKs for offline and real-time applications. Learn more about Manzanita's proven solutions at <http://www.manzanitasystems.com>.

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