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PRESS RELEASE

FOR IMMEDIATE RELEASE

MP4 Analyzer - Manzanita Announces Upcoming Release

Parses and Verifies ISO Base Media Files for Interoperability

POWAY, California - August 19, 2013 Manzanita Systems, Inc., the industry-leading manufacturer of essential MPEG software solutions for digital television, VOD, and digital ad insertion, announces the upcoming release of the newest addition to its MPEG product line. Manzanita's MP4 Analyzer, MP4A, includes a flexible parser for viewing all of the data and constructs in an MP4 container file. In addition, a collection of configuration profiles is included for verifying input files against specific standards or devices. Over 400 different checks may be performed as part of the analysis.

The MP4A package includes the MP4 analyzer as both a graphical user interface application and a command line interface program. The GUI application provides an intuitive interface for the user to quickly learn how to use MP4A. This interface also makes it very easy to explore all the data structures of an MP4 file. The CLI program provides a simple way to integrate the analyzer into production workflows.

The GUI version of MP4A includes an option to create a configuration profile based on the results of an analysis. This allows the user to employ an existing MP4 file as a standard to create a profile against which other files are analyzed, ensuring that they will also play on the target device. With a powerful user interface and flexible operating modes, MP4A is yet another tool in the media professional's Manzanita software toolbox.

MP4A will be available on May 1, 2014 for Microsoft® Windows®, Linux, and Apple® Mac OS® X. For more information on product features and technical specifications visit <http://www.manzanitasystems.com/products/mp4-analyzer.html>.

About Manzanita Systems, Inc.

Manzanita Systems is a leading provider of essential MPEG software solutions for digital television, VOD, and digital ad insertion. Renowned for adherence to standards, Manzanita's transport stream analyzer and multiplexer are indispensable tools that enable service providers, broadcasters, post-production houses, and manufacturers of digital video technologies to produce better MPEG content, workflows, and solutions. The Manzanita products are available as standalone applications and SDKs for offline and real-time applications. Learn more about Manzanita's proven solutions at <http://www.manzanitasystems.com>.

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